



Press Release

March 22, 2021

AMERICANA 2021: Two Fine Trail Classes Open Ranch Riding Final part of the Friday Night Show again

AMERICANA is internationally famous for outstanding reining and cattle classes. But that is by far not all: Europe's premier Western event is also a treat for trail and ranch riding fans. The European Championship Trail has been one of the highlights of AMERICANA for many years. In 2021, a Ranch Trail with natural obstacles and some 'extravagances' will be added.

EUR 5000- added European Ranch Riding Final again with cattle

'Back to the Roots' of Western riding is not only the name of the game with Ranch Trail, but also with Ranch Riding. This discipline is becoming more and more popular. At AMERICANA, the European Championship Ranch Riding will be held in Non Pro and Open, with the Open Final again taking place as part of the Friday evening show. Once again, there will be cattle in the finals. Visitors to AMERICANA 2019 will surely remember the Ranch Riding Final ride of Joschka Werdermann and the black Criollo stallion La Esperanza Santoro, who won the title.

Top Sport and Europe's Leading Western Sales Fair

But AMERICANA (September 8-12, 2021) attracts with many other highlights. Among other things, the mega-event offers Europe's leading sales fair for western and leisure riding with regularly between 300 and 350 participating companies. At no other place will

the Western lover find such a comprehensive range of horse, rider and lifestyle products. That is also the AMERICANA: unique information portal of the scene and THE meeting place for Western fans from all over the world.

Four evening events again - 'Stunts & Stars with Kenzie Dysli ' on Wednesday.

There will be four evening events again at AMERICANA 2021. With "Stunts & Stars", the Wednesday evening event introduces the fascinating world of horse training for the big performances in movies, television and shows. Another highlight of Wednesday evening will be bridleless cutting - cutting without a headstall, which was enthusiastically received by both riders and visitors at AMERICANA 2019. Then, on Thursday evening, the Residenz Kubitzer Bodden Cow Horse Nations Team Cup will take place, pitting the best Reined Cow Horse teams in Europe against each other.

As always, the coveted AMERICANA evening shows will take place on Friday and Saturday. The finals of the Open Reining Bronze Trophy will traditionally be held as part of the Friday evening show, as will the finals of the European Open Ranch Riding class, while the Saturday evening show will be devoted entirely to the cattle classes: Bonda Ranch Cutting & Cow Horse Night will feature the decisions of the World Cup Cutting Open, the ERCHA Futurity and the ERCHA Derby, among others. In addition, as always, a number of great show performances will be offered.

For further information:

AFAG Messen und Ausstellungen GmbH

Winfried Forster

Tel. +49 (0) 821 - 5 89 82 – 143 / Fax +49 (0) 821 - 5 89 82– 243

winfried.forster@afag.de / www.americana.de

Dear journalists and editorial representatives!

Thank you very much for your interest in our press releases! If you no longer wish to receive press information from AFAG Messen und Ausstellungen GmbH in the future, we regret this, but will remove you from the distribution list immediately. Please send us a short e-mail to presse@afag.de or reply to this letter. If you have any questions, please do not hesitate to contact us by phone at 0821 - 5 89 82 143. Your AFAG press team!