



Press Release

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AMERICANA 2021: \$ 40,000-added NRHA Reining Bronze Trophy will be one of Europe's Reining Highlights in 2021

With excitement and much anticipation, participants and visitors are looking forward to AMERICANA 2021, which will take place in Augsburg from September 8 to 12, 2021. Europe's undisputed No. 1 Western event will once again attract visitors with its hitherto unrivaled mix of top sport, trade fair and entertainment. Especially among the riders, the 'need to catch up' should be great after the many shows cancelled due to Corona - quite apart from the fact that an AMERICANA entry is always a special thing.

One of AMERICANA's major highlights will be the \$ 40,000-added NRHA Reining Bronze Trophy Open, whose final will be held during the Friday evening show. For years, the NRHA World Champion Open was decided here. One thing is clear this year: whoever wants to be at the top of the world rankings in 2021 will not be able to avoid competing in this Bronze Trophy.

Grischa Ludwig: „For me, AMERICANA is the best reining show of the world.“

In 2019, the Open Trophy was claimed by Ann Fonck-Poels aboard Gunners Specialolena. Reserve Champion was Grischa Ludwig with his European Championship gold medal horse Coeurs Little Tyke. Grischa also rode Nu Chexomatic to 3rd place honours. "For me, this is the best reining show in the world," Grischa said enthusiastically at the time. "5,000 people, sold-out house and then to be cheered on by the home crowd, that's like Rolling Stones. The place almost doesn't matter anymore."

Dschungelcamp presenter Sonja Zietlow pre-rides the pattern

As in 2019, Dschungelcamp presenter Sonja Zietlow will again get visitors in the mood for the Bronze Trophy at AMERICANA 2021 by riding the pattern in advance, hosted by Joachim Bochmann. Sonja Zietlow is herself an enthusiastic Western rider with her own American Quarter Horses.

Top sport and Europe's Leading Trade Fair

Further highlights will be the European Championship Cutting, the ERCHA European Reined Cow Horse Futurity and Derby, the ERCHA Nations Cup as well as the European Championship Trail and European Championship Ranch Riding. But AMERICANA is much more than a show: it is Europe's premier trade fair for western and leisure riders with 300 to 350 international exhibitors each time. It is also the number 1 meeting point for western horse lovers.

Four evening events and shows once more

In 2021, there will again be four evening events at AMERICANA. With "Stunts & Stars", the Wednesday evening event introduces the fascinating world of horse training for the big appearances in movies, television and shows. Another highlight of the midweek evening will be bridleless cutting, which was enthusiastically received by both riders and visitors at AMERICANA 2019.

Then, on Thursday evening, the ERCHA Nations Team Cup will take place with the best Reined Cow Horse teams in Europe competing against each other.

As always, the coveted AMERICANA evening shows will take place on Friday and Saturday. The finals of the Open Reining Bronze Trophy will traditionally be held during the Friday evening show, as will the finals of the European Open Ranch Riding class, while the Saturday evening show will be devoted entirely to the cattle classes. Here, among other things, the decisions of the World Cup Cutting Open and the ERCHA Open Cow Horse Futurity will be made. In addition, as always, there will be a number of great show acts.

For further information:

AFAG Messen und Ausstellungen GmbH

Winfried Forster

phone +49 (0) 821 - 5 89 82 – 143 / fax +49 (0) 821 - 5 89 82– 243

winfried.forster@afag.de / www.americana.de

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