



## Press Release

April 25, 2019

### **AMERICANA 2019: Schedule is online!**

### **Masters Cutting starts Europe's Premier Western Event on September 1 – Event opens for visitors on September 4**

The schedule of AMERICANA 2019 is online now. Europe's premier western event starts on Sunday, September 1 with the Masters Cutting Open, Non Pro and Youth. In the afternoon, we will have the first AMERICANA Champions of the year. The last class of the day will be the go round of the EUR 5.000-added European Championship Trail Open. Enrollment information and entry form will be available in May on [www.americana.de](http://www.americana.de). The AMERICANA will open for visitors on Wednesday, September 4. Until September 8, western fans will be able to get the unique AMERICANA feeling: a perfect combination of top class sport, Europe's biggest fair in western and leisure riding plus lots of information and entertainment. Once more, there will be four evening events including the famous evening shows on Friday and Saturday with the finals of the NRHA Bronze Trophy, the European Championship Cutting and the ERCHA Cow Horse Futurity.

### **AMERICANA – The Western Riders' Shopping Paradise**

AMERICANA is THE place to go for western horse lovers. No other fair in Europe offers so much for horse and rider. More than 50,000 visitors came to the event in 2017 – from Germany, Austria, Switzerland and Italy or as far away as the United States, New Zealand or Pakistan. 85 per cent of the visitors ride themselves (especially western), three out of four persons own at least one horse. They are looking forward to the AMERICANA forum where professional horsemen share their know how in starting horses, training as well as all aspects of horse management. Then there is the unique western atmosphere with the famous Western town and the legendary Red Grizzly Saloon where several country bands play until late at night. No wonder people love this event: 98 per cent of the visitors really liked the event and what it has to offer.

Tickets for one of the AMERICANA evening shows and events are available on [www.americana.de](http://www.americana.de) or by calling +49 (0)1806 - 999 000. Tickets for the Friday and the Saturday evening shows include entry during the day as well. Tickets for Wednesday and Thursday night are available either with or without day entry. Also,

there is a whole show pass which includes all evening shows plus the events on Wednesday and Thursday and entry to the fair during all days.

**For further information:**

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