



Press Release

November 23, 2018

AMERICANA 2019: Ticket Sale is on!

“Choose to be free” – New Event on Wednesday Night with Kenzie Dyli and Bridleless Cutting

Augsburg – Ticket sale for AMERICANA 2019 has started! Once more, there will be four evening events. Besides the famous evening shows on Friday and Saturday and the ERCHA Nations Cup on Thursday, there will be a new event on Wednesday: „Choose to be free“. Here, Kenzie Dysli will present her way of training horses for liberty dressage. The famous young trainer whose horses starred in the ‚Ostwind‘ movies, shows her horses without saddle and bridle. Horsemen know how much trust and harmony have to be between horse and rider to achieve this in a huge arena with lots of spectators. In the event, Kenzie shares her training methods with the visitors which focus on subtle communication, trust and friendship as well as fairness in daily handling and riding. As a special highlight, visitors can ask question during the evening event.

Another highlight will be the bridleless cutting which offers a purse of EUR 2,000. Here, the top 5 riders of the Open and Non Pro go round will show the art of cutting without a bridle.

Meet the Stars

During the event on Wednesday night, visitors have got the opportunity to talk to Kenzie Dysli and the cutting riders, ask questions, or discuss special training problems of their horses with them.

Europe’s Leading Trade Fair in Western Riding

But AMERICANA is much more than only top class sport. Besides a world class show, there is the biggest European fair of western and leisure riding. Here you will find everything – from horse and riding equipment, clothes, trailers to everything concerning western lifestyle. The 51,300 visitors of 2017 AMERICANA were happy – 98 per cent said they would recommend this event to their friends. Of the 331 exhibitors, 72 per cent spoke of excellent or least good sale success. Another 20 per cent were very content.

Also, AMERICANA is the No. 1 information platform for western riding, breeding and horse management in general. During the five days in which the event is open to the public, experts share their know how – from starting and training horses in various disciplines to feeding or veterinary medicine. In 2019, topics like horse's health, riding tourism and horse and dog will even be increased. New topics include innovative horse management and kid's program.

Top Christmas Present: a ticket for the evening shows

A ticket for one of the AMERICANA evening shows and events makes a perfect gift for Christmas. Ticket sale has started right now on www.americana.de. Tickets for the Friday and the Saturday evening shows include entry during the day as well. Tickets for Wednesday and Thursday night are available either with or without day entry. Also, there is a whole show pass which includes all evening shows plus the events on Wednesday and Thursday and entry to the fair during all days.

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