

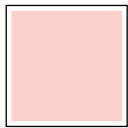
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AFAG Messen und Ausstellungen GmbH
Projektleitung AMERICANA
Messezentrum
86159 Augsburg-Germany

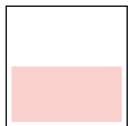
We herewith order the following ad

Advertisement Format, full colour (Euro Scale)



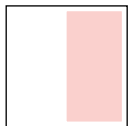
1/1 page

180 x 180 mm (print space)
200 x 200 mm (+ 3 mm bleed on each outer edge)
€ 1.280



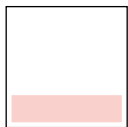
1/2 page, horizontal

180 x 88 mm (print space)
200 x 98 mm (+ 3 mm bleed on each outer edge)
€ 820



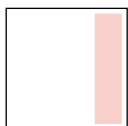
1/2 page, vertical, 2-column

88 x 180 mm (print space)
98 x 200 mm (+ 3 mm bleed on each outer edge)
€ 820



1/4 page horizontal

180 x 42 mm (print space)
200 x 52 mm (+ 3 mm bleed on each outer edge)
€ 500



1/4 page, vertical, 1-column

42 x 180 mm (print space)
52 x 200 mm (+ 3 mm bleed on each outer edge)
€ 500

Cover Pages full colour, Euro-Scale

- 2nd cover page, 200 x 200 mm € 1,750
 3rd cover page, 200 x 200 mm € 1,750
 4th cover page, 200 x 200 mm € 1,920

Advertisement Broker:

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Please note:

Ads can only be cancelled **before July 17, 2019**.
After this date, the ad must be paid.

Printing Data

- are attached
 will be handed to you before July 17, 2019
 will be sent via email to
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Advertising Deadline: July 17, 2019

All prices indicated without VAT.

Please note: Ads can only be ordered by exhibitors, participants, breeding facilities and sponsors.

Company _____ responsible _____

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